Two TV stations agree to air explicit ads for Amendment 2

By **Dru Wilson**
Gazette Telegraph

Controversial advertisements promoting Amendment 2 will be shown by at least two Colorado Springs television stations even though they've been turned down by four Denver broadcasters.

The television spots, sponsored by Colorado for Family Values, include footage that shows participants in a gay pride parade kissing, exposing themselves and engaging in simulated sex acts.

The more explicit scenes are covered with black "censored" bars.

Three Denver television stations — KCNC-Channel 4, KUSA-Channel 9 and KWGN-Channel 2 — and TCI cable company have refused the ads, saying they are in poor taste.

However, station executives say they would run other, tamer advertisements for Amendment 2.

The measure, which appears on the Nov. 3 election ballot, would prohibit laws that provide homosexuals protection from discrimination, among other things.

Will Perkins, a Family Values campaign spokesman, said his organization is prepared to spend up to $60,000 on television ads.

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>
> **Colorado for Family Values spokesman Will Perkins**

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John Gilbert, general manager of KOAA Channels 5/30, said his station will air the parade ads after 10:30 p.m. through Oct. 30.

Family Values suggested that the ads run only between 10 p.m. and midnight, Perkins said.

Gilbert said a blue dot will be superimposed on the ads to obscure potentially offensive scenes.

"You don't see anything, but you still get the idea," he said.

The issue is one of fairness, Gilbert said.

"It is the right of those people to have their message played, just as it is the right of the opposition to air their views."

His station is also running ads paid for by the amendment's opponents.

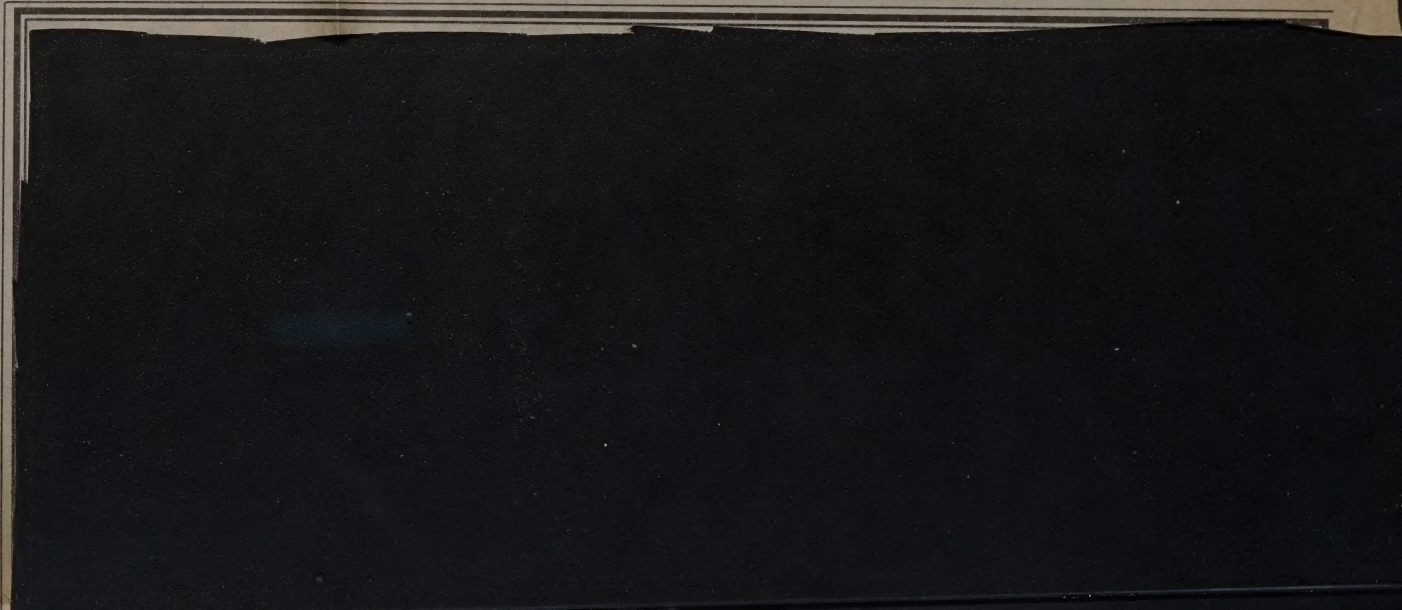
KRDO Channel 13 will run one version of the parade ad.

Officials at KKTV-Channel 11 in Colorado Springs said Wednesday they are still considering whether to air the ads.

"We are trying to approach this democratically," said station manager Jim Lucas.

Colorado Springs Cablevision, which has 10 channels that accept local ads, will not broadcast the parade spots.

"They are in extremely poor taste and beneath our standards," said David Brickhaus, advertising sales manager.



CITY REGION STATE NEWS

THURSDAY, OCT. 22, 1992 GAZETTE TELEGRAPH ★SECTION B

MILITARY

Defense contractors leery of Clinton

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Lockheed employee Mel Lucke

of Lockheed. "When you build an infras-
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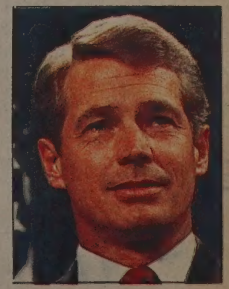

"There's a dramatic difference in reality and perception."

Dave McCurdy